

David Hurtado : Wordsmith

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Experience

Bonner Springs Elementary, Bonner Springs, KS — *Special Education Paraprofessional*

February 2024 - Present

- Support students on individual and small group basis in applying academic concepts, completing classwork and improving performance
- Coordinate with RSP teachers to monitor student progress, social skills, ongoing needs and behavior redirection for IEP plans
- Foster a welcoming and accommodating environment for special education students conducive to learning

Starbucks, Overland Park, KS — *Barista Trainer, Shift Manager*

November 2016 - Present

- Execute store operations during scheduled shifts, including cash handling, inventory management and delegating tasks to up to 7 team members
- Provide partners with coaching and developmental opportunities to nurture individual growth and build effective teams
- Brew a full and rewarding coffeehouse experience for customers through cultivating and maintaining the Starbucks Experience

The Workshop, Merriam, KS — *Copy Apprentice*

January 2023 - April 2023

- Partner with a Art Direction Apprentice to concept a 360 degree campaign
- Research, pitch and then modify campaign concepts based on feedback given at group critiques
- Provide multiple visual solutions for a given brief to ensure concepts work in multiple channels

The Agency, Lawrence, KS — *Copywriter*

May 2015 - August 2017

- Wrote video scripts, print and social marketing copy for KU HRM and McGrew Real Estate
- Collaborated with creative team in conceptualizing digital, print, video and social content for client marketing campaigns
- Researched and wrote web copy and blog posts for the Agency's internal blog, The Watch

Education

Bachelor of Science in Journalism

University of Kansas
Graduated in 2017

Associate of Liberal Arts

Johnson County Community College
Graduated in 2014

Skills

- Collaboration and Communication
- Copywriting and Editing
- Basic SEO Knowledge
- Audience Research
- Time Management

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Some exclusions may apply. IOUs and NFTs not accepted forms of currency. Offer ends upon full-time contractual employment. Please contact David Hurtado for additional details.